

PRIVACY NOTICE

PRIVACY NOTICE ON THE PROCESSING OF PERSONAL DATA
(pursuant to Article 13 of EU Regulation 2016/679 - GDPR)

This notice is provided to users who access and use the web portal for the management and submission of commercial orders.

1. Data Controller

The Data Controller is:

CAMOMILLA S.r.l.

Registered office: Via E. Fermi 34, 20057 Assago (MI)

VAT No.: 06891740158

Email: info@camomilla.it

2. Types of Data Processed

- identification data (first name, last name)
- contact details (email, phone number)
- company data
- login credentials
- data relating to orders placed
- technical navigation and system access data

3. Purposes of Processing

- registration and management of user accounts
- management of commercial orders
- management of the contractual relationship
- administrative, accounting and tax compliance
- customer assistance and support
- system security and prevention of unauthorized access
- sending operational communications relating to orders (e.g. order summary by email)

4. Legal Basis for Processing

- performance of a contract or pre-contractual measures
- compliance with legal obligations
- legitimate interest in system security and commercial management

5. Processing Methods

Processing is carried out by means of IT and telematic tools, in compliance with the security measures required by the applicable legislation.

6. Data Recipients

The data may be disclosed to authorized personnel, consultants and service providers connected with order management.

The portal is based on the Arianna software platform, developed and managed by Skemalog DTC Srl, appointed as Data Processor pursuant to Article 28 GDPR.

7. Data Transfer

The data are processed within the European Union and are not transferred to third countries, unless necessary and in compliance with the applicable legislation.

8. Retention Period

- contractual and accounting data: up to 10 years
- access data and technical logs: for a limited period proportionate to security needs

9. Data Subject Rights

Data subjects may exercise the rights provided for by Articles 15-22 of the GDPR, including access, rectification, erasure, restriction, objection and portability.

10. Complaint to the Supervisory Authority

A complaint may be lodged with the Data Protection Authority.

11. Nature of the Provision of Data

The provision of data is necessary for access to the portal and for order management.